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PRESS RELEASE

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ZCorum Delivers Comprehensive VoIP Solution for Broadband Providers Powered by Alianza Cloud Voice Platform

*Strategic partnership provides broadband operators with
easy-to-manage, success-based next gen VoIP solution*

Alpharetta, GA and Lindon, UT (May 21, 2015) – ZCorum and Alianza announced today they have formed a new, strategic partnership to deliver a future-proof cloud-based VoIP solution for broadband service providers via ZCorum’s VoiSelect brand. Powered by the Alianza [Cloud Voice Platform](#) and ZCorum’s expertise in digital voice and managed services, [VoiSelect](#) offers service providers the ability to economically launch new services or significantly reduce total cost of ownership for existing voice services. The solution is available today and has already been selected by cable and telco service providers.

VoiSelect equips broadband operators with a feature-rich end-to end solution to deliver residential and commercial voice, hosted IP PBX and SIP trunking services. The solution allows broadband providers to quickly come to market with a next generation solution featuring a zero-CAPEX, success-based software-as-a-service (SaaS) business model. ZCorum handles the front-end provisioning, device management and support, backed up by Alianza’s carrier-class VoIP technology platform and robust voice network. VoiSelect is easily managed through an intuitive web-based portal and also includes a fully brandable subscriber self-service portal.

“With a cloud-based approach to delivering VoIP services, there is a compelling opportunity to enhance voice profitability and drive new revenue for broadband operators,” stated Kevin Dundon, EVP of Business Development at Alianza. “ZCorum’s VoiSelect allows providers to easily capitalize on this opportunity with an easy-to-manage solution with a very clear business case.”

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“Service providers today need access to next generation VoIP technology at a cost where they can launch and market the service profitably,” said Arthur Skinner, VP of Sales for ZCorum. “The move to VoiSelect gives them a digital voice offering that will stay up-to-date, and includes advanced features without the provider or their subscribers getting nicked and dimed to death. We charge one low price per line with all the features, whether it’s a residential account, a business line or an extension on a PBX.” Skinner added that ZCorum can include VoIP diagnostics via their popular TruVizion application, as well as end-user technical support for service providers who want the complete package.

“We’re pleased to be working together with Alianza on our VoiSelect offering, and have already developed a great relationship,” said Julie Compann, President and Chief Executive Officer at ZCorum. “Between the two companies lies decades of knowledge and experience, and this collaboration now gives broadband operators a way to easily and profitably offer a quality digital voice service to their subscribers at a competitive price.”

About ZCorum

ZCorum provides a suite of broadband diagnostics and managed services to cable companies, telephone companies, utilities, and municipalities. As broadband providers face greater complexity and competition, ZCorum continues to help operators increase operational efficiency and reduce costs, while improving subscriber experience. This is achieved through ZCorum’s diagnostics solutions for DOCSIS, DSL and Fiber networks, plus managed services that include data and VoIP provisioning, residential and commercial VoIP service, branded email and Web hosting, along with 24x7 support for end-users. ZCorum is headquartered in Alpharetta, GA. For more information, please visit www.ZCorum.com. You can follow ZCorum on [Twitter](#), [LinkedIn](#) and [Facebook](#).

About Alianza

Alianza radically transforms communications delivery so that service providers thrive with superior economics, feature-set and control. Alianza’s Cloud Voice Platform provides a zero-CAPEX, high-margin, low-risk solution and is designed specifically to meet the full range of voice requirements for service providers. The turnkey wholesale solution enables cable, mobile, telco and other broadband providers to rapidly launch and profit from residential and business VoIP services. It’s a new way to deliver voice service that untangles operators from the restraints of old-school voice networks and frees up resources to accelerate strategic initiatives. The power of Alianza’s cloud means lower total cost of ownership and a clear business case for VoIP. Learn more about Alianza at www.alianza.com and follow the company on [Twitter](#) and [LinkedIn](#).

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