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**FOR IMMEDIATE RELEASE**

**EAGLE BROADBAND AND NORTHLAND COMMUNICATIONS TO REBRAND UNDER VYVE BROADBAND**

***Completing a multi-million dollar Capital upgrade plan has lead the way to unite the three rural broadband companies under Vyve(R) and continued launch of Gigabit Internet services, Commercial Services growth and Customer Service Improvements for Internet, TV and Phone Customers***

**RYE BROOK, N.Y.** — March 10, 2020 — Mega Broadband Investments, LLC announced today that they will be uniting their portfolio of rural broadband companies, Eagle Broadband, Vyve Broadband, and Northland Communications under the Vyve(R) Broadband name beginning in the spring of 2020.

The unification and rebrand is part of the multi-million-dollar capital investment that is being made to upgrade the rural cable infrastructures to close the digital divide, capture high-speed data penetration and accommodate commercial services growth. It signifies the joining of best practices from each organization and commitment to a better and faster customer experience. The unified brand will also power the launch of Gigabit service across their 16 state footprint.

“Bringing three amazing companies together as an entirely new company with a fiber-rich network is very exciting. We have the resources and the talented teams to provide the communications service improvements, including the fastest Internet with speeds up to Gigabit, and advanced business service offerings that our customers deserve,” Vyve Chief Executive Officer Phil Spencer said. “Our overall company strategy is centered on providing advanced and reliable services to non-urban communities that other providers have overlooked and come together under one company name, Vyve Broadband.”

**Vyve Broadband**

Eagle, Vyve and Northland are leading broadband Internet providers serving largely non-urban communities in 16 states. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Residential services include high-speed Internet with speeds up to Vyve Gig, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community. Together, Eagle, Vyve and Northland serve areas of Alabama, Arkansas, California, Colorado, Georgia, Idaho, Kansas, Louisiana, Nebraska, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Washington, and Wyoming.

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