

## ROCHESTER TELEPHONE COMPANY DEPLOYS INCA NETWORKS 4430 AVC TRANSCODER TO ENHANCE ITS IPTV AND CATV SERVICES

**Vancouver, CANADA, March 24, 2015** – Inca Networks announced today that triple-play telecommunications provider, Rochester Telephone Company (RTC Communications Corp.), has deployed the Inca 4400 Modular Series video platform in its IPTV and CATV networks for ASI to IP conversion, satellite MPTS demultiplexing and high-density MPEG-4 HD and SD video transcoding.

Rochester Telephone Company (RTC - <http://www.rtc1.com>) serves the communities of Rochester and Akron Indiana and has been offering IPTV service since 2009. The company was recently researching affordable, reliable and easy to use equipment to replace legacy end-of-life and end-of-support equipment from Ericsson. After a field evaluation of new equipment, including live use in the production network, Rochester chose the Inca Networks 4430.

“The Inca solution allowed us to stay competitive with our triple-play offering by helping easily transition off of our legacy equipment. Video is a low margin business, so it was important to us to find a flexible solution that was cost-effective and modular. With the Inca 4430, we can upgrade our equipment today and affordably grow our capacity in the future,” says Dave Joyce, Network Manager of RTC Communications Corp.

RTC uses the 4430 for a variety of tasks including converting ASI IRD streams to IP, demultiplexing satellite MPTS streams to SPTS and transcoding HD and SD content to MPEG-4 AVC. The resulting streams are used by both the traditional IPTV and legacy RF cable TV RTC services. With the ability to offer both live linear and adaptive bit rate (ABR) multiscreen streaming from the same chassis, the 4430 provides a roadmap to the multiscreen video future.

According to Joyce, one of the main advantages of the Inca products is the improved visibility and monitoring of video channels made possible by the Inca VidiOS™ software tools included in every Inca platform. RTC has the ability to visually and interactively oversee the video streams using any web browser and to quickly troubleshoot any issues.

Another key advantage that the Inca platform has brought to RTC is the ease-of-use for both installation and operation.

“Equipment from other companies seems to be designed to accommodate the engineers who built the product, rather than the end-users who interact with it every day”, says Joyce. “Provisioning that equipment has typically been cumbersome and complicated. Inca’s platform features a graphical user interface that is a generation ahead of other vendors. It is easy to use and our technicians are elated with the features and set-up.”

An active member of the communities it serves, RTC is also using Inca’s 4430 platform to facilitate the live broadcasting of high school sports and community events to its serving areas.

“Due to our unique and powerful VidiOS™ software, Inca equipment provides the flexibility and scalability needed for video providers to affordably and seamlessly upgrade their networks from legacy infrastructure to the latest IP video and multiscreen capabilities,” said Jeff Campbell, Inca Networks CEO. “We are proud to be an integral part of RTC’s successful video delivery strategy.”

**About Rochester Telephone Company:**

Beginning as a telephone company in 1895, Rochester Telephone Company has been servicing the town of Rochester, Indiana for more than a century. Today, Rochester Telephone Company provides telephone, fiber-to-the-home (FTH), DSL and IPTV services.

**About Inca Networks:**

Inca Networks is reinventing the future of video delivery. Inca offers industry-leading Intelligent Video Delivery™, a revolutionary software-centric solution for intelligent, real-time processing of television content. At its core is VidiOS™, an advanced software processing and monitoring engine that provides deep visibility and control of all video flows, combined with powerful, modular hardware. Inca's IP video solutions address all aspects of next-generation video, including high density MPEG-4 and MPEG-2 HD and SD transcoder modules for linear and multi-screen adaptive bit-rate and HLS streaming services; demuxing and remapping of MPTS video from satellite and off-air sources to SPTS streams in digital cable, DSL and fiber to the home (FTTH) IPTV networks; multi-viewer mosaic and status monitoring software, digital music service demuxing, and modular ASI to IP conversion. Video providers around the globe use Inca to deliver content—to any screen on any network—with the best view—where the customer's viewing experience and the view of the network are second to none. [www.incanetworks.com](http://www.incanetworks.com)

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