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For Immediate Release

Rainbow Telecommunications Selects NewCore Wireless for LTE Hosted Switching Solution

Agreement provides Rainbow Telecommunications ability to offer wireless services

SAINT CLOUD, Minn. – October 8, 2013 – NewCore Wireless, the leading full-service hosted wireless switching provider, announced today that Rainbow Telecommunications has chosen NewCore Wireless to host the Kansas carrier's LTE network. Rainbow Telecommunications is a cable television and internet provider in Northeast Kansas that serves thirty-three Kansas communities with phone, long distance, cable television, digital cable programming, movie premium channels, pay per view, and high speed Internet solutions.

The new partnership provides Rainbow Telecommunications with the ability to offer wireless services cost effectively through the NewCore Wireless platform. This platform offers an enhanced fixed and mobile-broadband experience enabling higher data speeds and faster access to a wide range of new innovative multimedia applications. The agreement marks the beginning of a new managed services contract between the two companies.

“We are proud of have chosen NewCore Wireless to host our LTE 4G network services,” said James Lednický, the General Manager at Rainbow Telecommunications. “NewCore Wireless’ LTE hosted switching solution provides a reliable and professional managed LTE service, allowing us to provide next generation services to our customers at a reduced capital and operational savings. We look forward to working with their experienced and reliable staff.”

NewCore Wireless is a full-service hosted wireless switching provider offering solutions to carriers. They provide technology platforms capable of switching 2G (GSM), 3G (UMTS) and 4G (LTE) wireless services, as well as Value Added Services like SMS, MMS, voicemail, prepaid, E911, CALEA and CMAS that allow small carriers the opportunity to compete on the same level as Tier 1 carriers.

“NewCore Wireless is delighted to have been chosen by Rainbow Telecommunications as its LTE managed services partner for network operations,” said Albert Kangas, General Manger and COO of NewCore Wireless. “Regional and rural carriers are facing growing customer demand

for LTE services. And for smaller operators, the migration to LTE is expensive. Our LTE solution will allow carriers like Rainbow Telecommunications to provide LTE in a way that is both cost-effective and customized to fit their specific needs.

About Rainbow Telecommunications

Rainbow Telecommunications procures the opportunity to offer its customers a full range of communication and entertainment services as one company with one vision, and quality service from a company one can trust.

About NewCore Wireless

NewCore Wireless is the leading full-service hosted wireless switching provider offering solutions to carriers. Our Switching Platforms are capable of providing 2G (GSM), 3G (UMTS) and 4G (LTE) wireless services. We also provide Value Added Services like SMS, MMS, voicemail, prepaid, E911, CALEA and CMAS that allow small carriers the opportunity to compete on the same level as Tier 1 carriers. NewCore Wireless was founded in 2008 with the mission of providing innovative technology solutions to rural carriers that deliver scalable, end-to-end solutions. We offer each of our network partners the flexibility to run their own wireless business without the added expense of the core network. The company is headquartered in St. Cloud, MN. For more information, visit www.newcorewireless.net.