



FOR IMMEDIATE RELEASE

Hotwire Communications, Future-Proofing the Carolinas with Fision Fiber

Fort Lauderdale, Florida, *April 20, 2022*

For over two decades, [Hotwire Communications](#) has been at the forefront of the Gigabit revolution providing future-proof, multi-Gigabit connectivity and advanced technology to [residential homes and communities](#), [businesses](#), [student living](#), [senior housing communities](#), [hotels](#), and [government](#) entities across the nation. Designing, installing and operating an end-to-end fiber optic infrastructure, the [cutting-edge technology](#) company provides Gigabit speeds with no data caps, and no sharing bandwidth. With a full suite of telecommunications services and customized fiber optic solutions – Fision Internet, Fision TV, Fision Voice, and Fision Security and Automation, Hotwire is an industry leader taking the Carolinas by storm!

As [two of the fastest growing states](#) in the country and among the [most highly ranked for business](#), North Carolina and South Carolina are well-positioned to strongly benefit from the lightning-fast Gigabit speeds and ultra-reliable Internet connectivity that only fiber optics can deliver, combined with a full suite of services including IPTV, Voice, and Security & Automation, in addition to a concierge-style, white glove service experience that ensures each customers' needs are evaluated and met on a personalized basis.

Led by [Sue Kelly](#), Regional Executive Vice President and General Manager is a critical asset to Hotwire Communications as the company expands its 100% fiber optic network throughout the Carolinas. Kelly will oversee all operations and ongoing business development across North Carolina and South Carolina, to further Hotwire's impressive growth. "I can't overstate how excited I am to be a part of this team as we expand all the benefits that fiber optics can bring to even more customers through the Carolinas," said Kelly. And what a team she has put together!

With over a century of industry knowledge Kelly has cultivated an impressive roster full of telecommunications experience and talent.

[Sue Galletto](#), Vice President of Service Delivery and Client Experience is a seasoned professional in performance driven operational excellence, reputable within the industry for streamlining, optimizing and measuring large scale departments in delivery and client experience.

[Roddy Broadnax](#), Vice President of Business Development, plays a critical role in positioning Hotwire Communications as a premier provider of telecommunications services and fiber optic infrastructure in the Carolinas. With over 30 years in the telecommunications industry he will lead the Business Development team that will enable Hotwire Communications to meet and exceed growth goals within the region.

[Kelsey Hennighan](#), Regional Director of Marketing, PR and Sales Support, brings not only her extensive marketing, PR and branding background, but also years of marketing experience in the telecommunications industry. As Regional Director of Marketing, Hennighan is responsible for all marketing and business development support, and the overall successful execution of corporate branding, marketing and business development campaigns and initiatives throughout the region.

[Mike Hall](#), Senior Director of Sales, Carolinas Region is responsible for driving sales growth, developing the new [Highlands](#), NC market, as well as driving commercial sales growth for the region, and building a team of dedicated telecommunications enthusiasts. Cultivating over 30 years of sales, management, operations and telecommunications experience, Mike is highly skilled in transforming teams, establishing new offices and markets and leading through change.



Jay Campbell, Senior Director of Sales, Salisbury, NC came to Hotwire with over 20 years of industry experience and a reputation as a visionary leader. He will oversee the Salisbury, NC market tasked with driving sales, account management, customer service, and day-to-day operations of the Hotwire retail store location.

Hotwire Communications has arrived in the Carolinas with unmatched technology and solutions, with a team of dedicated employees whose primary goal is to deliver an excellent customer experience with their superior “White Glove” customer service approach.

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About Hotwire Communications:

Hotwire Communications is a pioneering leader in fiber optic technology, and has been providing cutting edge fiber-based telecommunication services since 2002. [Headquartered in Fort Lauderdale, Florida](#), Hotwire Communications’ network footprint reaches across Florida, Georgia, Texas, Nevada, South Carolina, North Carolina, Pennsylvania and California. Hotwire offers [a full suite of services](#) such as multi-Gigabit Internet, crystal-clear voice, HD and 4K capable IPTV, and home security and automation products custom-tailored to a wide variety of customers, meeting a range of environmental needs with service and product offerings from [Fision® Home](#), [Fision® Work](#), [Fision® Stay](#), [Fision® U](#), and [Fision® Government](#). The company also offers advertising directly to customers within its network through the [Fision Multimedia Advertising Solutions](#) service.

Hotwire Communications has received a number of accolades from third-party outlets, including being named [2020 Fastest Business ISP](#), [2020 Fastest ISP](#) in the Southeast United States, [and 2021](#) and [2022 Best Gaming ISP](#) in the Southeast United States by *PCMag*, ranked by *Broadband Communities Magazine* as one of the [Fiber-To-The-Home Top 100](#), named [2020 Independent Operator of the Year](#) by *Cablefax*, and awarded two [Silver 2021 Stevie Awards](#) in recognition of the company’s concierge-style, white glove customer service.

For more information, please visit www.hotwirecommunications.com

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