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## Packerland Broadband Scores VoIP Upgrade With Alianza

NCTC cable operator simplifies operations and  
reduces costs with Cloud Voice Platform

**LINDON, Utah — 1BFebruary 21, 2019** — [Alianza](#) Inc., the cloud voice platform company, announced today that [Packerland Broadband](#) has selected Alianza's turnkey software-as-a-service solution for its next-generation cable VoIP platform. With the Cloud Voice Platform, Packerland Broadband realizes significant operational improvements, reduced costs and impactful innovation for its staff and customers.

Packerland Broadband delivers a suite of modern telecommunications services in 60 communities throughout Wisconsin and the Upper Peninsula of Michigan. With a vision of bridging the digital divide, Packerland is implementing innovative solutions that will improve health care, education and economic opportunity for the rural communities it serves. Packerland Broadband is working with Microsoft's Airband Initiative to extend its network utilizing TV white spaces, Wi-Fi and other technologies to deliver broadband access to approximately 82,000 people in underserved areas over the next four years.

National Cable Television Cooperative (NCTC) brings together independent cable operators and leading technology suppliers to help deliver best-in-class service to end customers. Because of Alianza's investment in NCTC's events and programs, Packerland Broadband was able to access a next-gen VoIP cloud solution that delivers innovation and business results.

"We love the simplicity of the Cloud Voice Platform and the tight partner alignment we have with Alianza," stated Cory Heigl, Vice President and General Manager of Packerland Broadband. "With this new solution, our cloud communications suite is more robust and we're delivering greater value to our customers."

Packerland Broadband is migrating from a CLEC wholesale solution based on BroadSoft BroadWorks. Since 2014, more than 20 NCTC providers have upgraded their VoIP solution from hosted softswitch solutions from a variety of providers, to Alianza's market-defining cloud solution for residential and business cloud communications.

"Packerland Broadband is bridging the digital divide in rural Michigan and Wisconsin," stated Camille Issa, Vice President, Sales, with Alianza. "Working together, we are helping Packerland Broadband deliver a compelling and modern cloud communications suite that connects residents and businesses in the communities it serves."

### **Learn more**

Alianza is an NCTC Approved Vendor and will be exhibiting at NCTC's Winter Education Conference taking place next week in Atlanta. Visit the company at booth #820 or schedule a meeting by emailing [info@alianza.com](mailto:info@alianza.com).

### **About Alianza**

Alianza makes cloud communications radically better for service providers with a web-scale, API-driven SaaS solution. Our Cloud Voice Platform is a turnkey cloud-sourced solution that enables cable, fiber and wireless broadband providers to realize massive simplification, new service possibilities and a lower total cost of ownership. Expanding CPaaS applications, this new way to deliver voice untangles service providers from the restraints of old-school voice networks and accelerates innovation and growth. Learn more about Alianza at [www.alianza.com](http://www.alianza.com) and follow the company on [Twitter](#) and [LinkedIn](#).

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