



For Immediate Release

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Large Missouri Operator Migrating to Live Streaming Video



Macon, MO - Spurred on by a 13-community service expansion project, Chariton Valley in Macon, Missouri is transitioning over to a full video channel lineup using the Innovative Systems MG-TV Live Streaming product under the brand name CVTV.

Ryan Johnson, Chief Operating Officer at Chariton Valley says the decision to offer a streaming only video service is a good fit for companies that want to be competitive with a bundle and reduce install and Set Top Box expenses. Johnson says the service installation for new homes is literally a 15-minute install compared to several hours for a traditional video installation. Given the size of a 13-community footprint, Johnson stated that streaming made the most sense. By offering a consumer device delivered service, customers who desire adding CVTV later can do so without the need of a service call.

Launching a Full Channel Lineup from Day 1

Chariton Valley wanted to make a big splash in their new CLEC markets and felt a full channel lineup via streaming was needed. Johnson says the CVTV campaign has been successful and has appreciated the effort between his team and the live support group at Innovative Systems that enabled them to get the new streaming service launched right before the pandemic started.

About Chariton Valley

Chariton Valley provides state-of-the-art telecommunications services to businesses and residents in Northeast Missouri. Chariton Valley is leading the state and much of the nation with the offering of fiber optic network to the premise of its subscribers. For more information visit www.cvalley.net

About Innovative Systems

Innovative Systems is a leading vendor of solutions for North American communications providers with over 800 deployed systems. eLation™, our OSS solution, includes integrated billing, financials, staking, and mapping. The InnoStream™ MG-TV is our one-platform approach to video solutions such as Middleware, VOD, Cloud DVR, Restart TV, Live Streaming, Conditional Access, and the new IS-5041W set-top box. The APMAX™ hardware platform provides enhanced voice and hosted business solutions. For more information, visit www.innovsys.com

Innovative Systems – Press Contact
Scott Meyer
605-995-6120 – scottm@innovsys.com