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## Press Release

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FOR IMMEDIATE RELEASE

### **TWIN VALLEY TELPHONE & ISG TECHNOLOGY ANNOUNCE NEW DATA CENTER IN WICHITA, KS**

WICHITA, KS; ISG Technology, a majority owned Twin Valley Telephone, Inc. company, announced today a new data center being constructed in Wichita, KS. The new data center, the third in ISG's network, is scheduled to be online by the fall.

In addition to collocation and disaster recovery, the new data center will house ISG's "Cloud Services" infrastructure. With Cloud Services, a business can run specific applications or their entire business system on ISG's virtual server infrastructure.

"As a business located in the Midwest, the importance of having an off-site solution for your critical business data is imperative," states John Gunn, President of ISG Technology. "Whether it's a tornado, fire, power outage or even a server failure, businesses can't afford to be down. This is one of the biggest shifts in the IT industry as businesses look to move away from managing and upgrading their own IT equipment so they can focus on running their business."

ISG's full suite of Cloud Services includes infrastructure as a service to host and manage a businesses' complete IT environment, web and email hosting, data backup services, disaster recovery, collocation services and more.

"Speaking as an operator of a communications company who has focused intensely on diversification of our business, ISG presents a premier partnership opportunity for companies like Twin Valley Telephone, said Ben Foster, President and COO of Twin Valley Telephone, Inc and CEO of ISG Technology. "Building a Cloud Services offering is capital intensive. However, through wholesale and future White Label offerings, ISG will provide other companies a path to the market with legitimate profit potential. With the right partner, other companies can carve a niche, differentiate themselves from the competition through their brand, and make a solid return on investment."

ISG's Wichita Data Center will be an addition to their existing network of Data Center facilities. Currently, ISG operates an underground Data Center in Columbia, MO and offers data center space in Kansas City through their partnership with 1102 Grand. The three Data Centers will be connected by fiber, allowing for communication and DR capabilities between all three facilities.

"Through our strategic relationship with Kansas Fiber Network, ISG has affordable access to fiber throughout the state of Kansas, as well as Oklahoma and Missouri. Having that fiber connected to strategic meet-points provides our customers the ability to connect their locations nationwide to our Data Centers with reliable connectivity at competitive rates," added Gunn.

Founded in 1947, Twin Valley is the largest privately owned communications provider in Kansas, owned and operated by third and fourth generation family members. As a progressive company, Twin Valley provides rural customers with services typically only available in more urban areas through a state-of-the-art fiber-to-the-premise infrastructure. Services include telephony, Internet, television, premise security, wireless service and business class services including hosted voice and cloud services.

ISG TECHNOLOGY is an industry leading information technology firm delivering business solutions to organizations of all types. ISG specializes in all areas of communication and IP technology, including Virtualization and Storage, Unified Communications, Managed Services, Physical Security, Networking and Cloud and Data Center offerings.

Founded in 1982, ISG serves businesses throughout the Midwest, with nine locations in Kansas, Missouri and Oklahoma and more than 160 employees company-wide. For more information about ISG visit [www.isgtech.com](http://www.isgtech.com) or call (877) 334-4ISG (4474).

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