

## **SecurityCoverage Integrates with Great Lakes Data Systems, Inc. (GLDS) to Streamline Customer Management and Billing**

*Integration creates opportunity for broadband providers to offer ancillary products including Internet security, cloud backup and technical support services.*

**Cedar Rapids, IA** (August 29, 2016)

SecurityCoverage, Inc., a leading provider of desktop and mobile security software, premium technical support and help desk services, today reported the completion of integration with the GLDS BroadHub® customer management and billing system.

BroadHub is designed to give broadband service providers all the key functionality they need to manage their customers. As a result, many SecurityCoverage partners use BroadHub as their customer management and billing system. SecurityCoverage and GLDS recognized the value they could offer to providers by integrating their systems.

“Our partners expect us to integrate our system seamlessly with how they do business. It became a no-brainer for us to partner with GLDS because of their broad reach and adoption amongst the cable/broadband sector,” said Jon Bartleson COO of SecurityCoverage.

Through this integration, cable MSOs and telco operators who use both GLDS and SecurityCoverage can easily offer SecurityCoverage products and services to their customer base without needing to use a separate portal or “swivel chair” configuration. “In today’s cable business, our MSO partners are increasingly and rightly focused on improving efficiency in every department. Their front line teams often have numerous systems to remember and use throughout each work day, so being able to streamline that process by integration with GLDS makes tremendous sense for our partners,” said Matt Looney, Director of Business Development at SecurityCoverage.

“We’re committed to meeting the needs of our customers,” said GLDS president Garrick Russell. “We are seeing wide interest in the SecurityCoverage platform and proactively worked together with SecurityCoverage to provide our customers with the best, most efficient experience possible.”

### **About GLDS**

GLDS offers the leading billing, customer management and provisioning solutions for small to mid-sized broadband operators worldwide. GLDS’ stand-alone and cloud-based solutions feature prepaid and postpaid billing for both subscription and transaction-based services, IPTV & Digital Authorization, VOD, Voice and Data provisioning, Credit Card/ACH processing and multi-touch customer self-care. GLDS has installed software for over 800 operators in 49 U.S. states and 45 countries worldwide, offering “tier-one” features at significantly lower prices. For more information, visit [www.glds.com](http://www.glds.com).

### **About SecurityCoverage**

SecurityCoverage is a leading developer of mobile and computer security software, data protection, file backup and provider of help desk and premium technical support services. Founded in 2003 with a clear

mission to simplify the use of technology and provide world class customer service, we remain relentlessly dedicated to protecting consumer devices and personal data. Today, 350+ providers from diverse markets like broadband, telecommunications, cable, mobile, retail and warranty partner with SecurityCoverage to create new revenue streams and own their customer experience. Product and company information is available at [www.securitycoverage.com](http://www.securitycoverage.com).

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