



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

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## Fidelity Communications Brings 1 Gig Internet Speeds to Benton Subdivision

**Benton, AR, February 23, 2015**—Fiber to the Home (FTTH) is the undisputed leader in Internet technology today, and Fidelity Communications is now offering it in a subdivision in Benton, AR.

FTTH is the only way to provide virtually unlimited bandwidth to consumers and businesses, enabling better quality video, internet and voice services by running a fiber connection directly into the home. It replaces copper and coax infrastructure.

Residents of Sterling Oaks subdivision in Benton are among the first in the state to have access to the types of Internet speeds that FTTH can provide. Fidelity is initially offering symmetrical speeds up to 1 Gigabit per second (or 1,000 Megabits per second) for just \$80 a month.

This means that customers will realize both download and upload speeds up to 1,000 Megs. Digital TV and phone service will be offered this summer, according to Arkansas General Manager Darrick Collier.

“From a customer experience perspective, it is our goal to amaze these customers with Fidelity’s exceptional customer service and the next generation speed and reliability that a direct fiber connection provides,” Collier said.

Sterling Oaks has 64 homes built and seven building lots still available. Collier is shooting for having service to 30 percent of the homes by the end of the year.

Fidelity will be expanding its fiber build-out to other subdivisions in the coming months. “We have plans to serve other neighborhoods in Benton and the surrounding area,” Collier said. “We’ll be announcing those plans as they are finalized. Stay tuned.”

Fidelity Communications is a family-owned Internet, Cable TV and phone company headquartered in Sullivan, MO. Fidelity has been providing services in Missouri for 75 years and in Lawton, Oklahoma for the past six years. With the purchase of 14 systems from Cobridge Communications in 2012, Fidelity now provides services to around 60,000 customers in five states, including Arkansas, Texas and Louisiana.

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