



FOR IMMEDIATE RELEASE
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OPTK Networks
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NebraskaLink Announces Company Name Change to OPTK Networks

Connecting the Midwest to the World

LINCOLN, NE – NebraskaLink, an industry leader in fiber-based network, announced today that the company will begin operating under a new name and will be known as OPTK Networks, effective immediately. The company’s ownership and staff have not changed.

Over the last 10 years, NebraskaLink has continuously provided customers with exceptional reliability, company dependability, and first-class customer service. We began by building a state-of-the-art fiber-based network in Nebraska and as our network continues to evolve and expand so are the areas we serve.

“Our commitment to our customers and partners remains our highest priority,” said Mark Shaw, CEO of OPTK Networks. “This rebranding strategy reflects the evolution of our company, as well as its vision for the future.”

As we continue to grow and expand our network outside of Nebraska, we thought it necessary to adopt a new identity. While our name has changed, our core values have not. Nebraska will always be where we started, and we will always remain true to our Midwestern Values.

OPTK Networks provides diverse, robust, and innovative technology solutions with an emphasis on provider class Internet connectivity and multi-site architecture. The infrastructure and investment allow for unequalled service to the business community, where high reliability and dependability are key.

For more information regarding this announcement, please contact:

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