



For Immediate Release

Veteran IPTV Service Provider to Deploy APMAX™ Middleware

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CARRINGTON, ND – Dakota Central Telecommunications Cooperative, a 60 year telecommunications company in South Central North Dakota, has decided to change their IPTV Middleware platform to the Innovative Systems Middleware solution powered by the APMAX™.

DCT built their video head end in 2004 and were one of the first Telco's in the nation to deliver IPTV and today they serve approximately five thousand subscribers. DCT General Manager, Keith Larson offers this advice to IPTV newcomers, "Finding qualified people to maintain your system, especially in the head-end and picking a stable middleware provider should be two of your high ranking considerations."

In regards to choosing Innovative Systems for their new middleware provider, Larson adds, "The ability to run the middleware on the same platform that we are currently using for our voice services was an advantage both technically and economically. The final piece that made sense for DCT is the Virtual Remote™, that lets our service center staff take control of the customer's STB without having to send a truck out, in some cases fifty miles or more. We believe this functionality will save us a lot of money over the long haul."

About DCT

In business for over 60 years DCT, provides high speed internet, voice and video services to thousands of North Dakota customers including the cities of Carrington and Jamestown as well as other communities. DCT has deployed a fiber network that serves all of their customers.

About Innovative Systems

Innovative Systems offers the APMAX IMS Application Server, the only platform in the industry that delivers enhanced voice services and IPTV video solutions and eLation, a fully integrated OSS solution which includes billing, financials and staking and mapping applications. With over 1200 systems in service throughout North America, Innovative Systems is one of the leading suppliers of telecommunications hardware and software for the Independent Telco Market. For more information, please contact the Innovative Systems Corporate Office at 605-995-6120 or visit: www.innovsys.com

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