



For Immediate Release

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Citizens Fiber in PA Transitioning Cable Plant to IPTV Using APMAX Middleware

Mammoth PA – With their vision to fiber migration and the desire to give their legacy cable TV customers a better experience, Citizens Fiber in southwest Pennsylvania has chosen the APMAX platform from Innovative Systems for the delivery of their IPTV middleware.

According to Citizens General Manager Arnie Cutrell, they see IPTV as a positive leap forward for their cable customers with greater functionality and whole home DVR options. As Citizens is expanding their fiber presence, the future capabilities of IPTV made it an easy business decision. Cutrell added that the APMAX platform also gives them growth options with the future addition of the InnoStream solution, a one stop VOD platform that does not require a third party vendor as all hardware, software and support is provided by Innovative Systems.

Subscriber and administrative management has been a pleasant surprise as Scott Craig, Citizens Technology Director, says that built in tools like the Virtual Remote™ make troubleshooting of the STBs much easier. Craig also commented on how easy it was to set up the middleware solution and that they were able to get it running quickly with nothing more than remote tech support from the Innovative Systems team back in Mitchell SD.

Customer Feedback

Craig says that particularly for the cable customers, the speed as well as the look and feel of the guide have been well received. The feedback has been overwhelmingly positive and everybody loves the Weather App.

About Citizens Fiber

Located approximately 50 miles from Pittsburgh, Citizens Fiber provides internet, digital high definition video, and telephone services over a fiber optics network covering numerous communities across southwest Pennsylvania.

About Innovative Systems

Innovative Systems offers the APMAX IMS Application Server, the only platform in the industry that delivers enhanced voice services and IPTV video solutions, as well as eLation, a fully integrated OSS solution which includes billing, financials, and staking and mapping applications. The new InnoStream server platform offers VOD, C3VOD and cDVR with all software and hardware provided and managed by Innovative Systems. With over 1,200 systems in service throughout North America, Innovative Systems is one of the leading suppliers of telecommunications hardware and software for the independent communications market. For more info visit their [website](#).

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