



**FOR IMMEDIATE RELEASE**

**CAROLINA WEST WIRELESS DECIDES ON REVENUE ASSURANCE PLATFORM**

***EQUINOX INFORMATION SYSTEMS DELIVERS TELELINK SOLUTION***

(NASHVILLE, TN) October 30, 2012—Nashville-based Equinox Information Systems reports that Carolina West Wireless recently licensed their TeleLink Revenue Assurance solution. Carolina West is a regional wireless carrier who offers competitive local and national wireless service through multiple distribution points within the western North Carolina area. Carolina West Wireless purchased the TeleLink platform to perform revenue assurance functions for their voice, data, and roaming sources. Specifically, they will use TeleLink’s analytics capabilities to externally validate bills (sent and received) against actual usage. In addition to roaming usage summary reporting, they will also use TeleLink to search record details. TeleLink will enrich the usage data with cell site and market demographics so they can report on and analyze subscriber market activity.

“We constantly strive to optimize and enhance our customer experience,” said Slayton Stewart, Chief Executive Office for Carolina West Wireless. “TeleLink’s data enrichment and reporting features will allow us to validate bills and invoices efficiently and cost effectively. Reducing our operating expenses will in turn help our customers reduce their costs.”

TeleLink mediates, enriches, and summarizes usage data, which can be captured on a variety of customizable reports—making usage data actionable. TeleLink offers advanced call detail analytics, call reconciliation, invoice reconstruction, and margin analysis tools. These tools benefit carriers and service providers in the critical areas of revenue management, expense management, and network management.

“TeleLink’s revenue and expense management features can facilitate huge cost reductions for a service provider like Carolina West Wireless,” explained David West, Executive Vice President for Equinox Information Systems. “In this case, TeleLink helps protect revenue by validating that all billable usage is captured and processed correctly and by establishing protocols to prevent future leakage.”

**About Carolina West Wireless**

Carolina West Wireless was formed in 1991 and is owned by a partnership consisting of Skyline Telephone, Surry Telephone, and Wilkes Telephone. Headquartered in Wilkesboro, North Carolina, Carolina West Wireless is committed to providing their customers with innovative technology, including data and mobile services, the latest wireless equipment, and competitive wireless plans that provide nationwide coverage. For more information about Carolina West and the services they provide, visit [www.carolinawest.com/](http://www.carolinawest.com/).

**About Equinox**

Founded in 1986, Equinox Information Systems is a global provider of software solutions for hundreds of telecommunications customers worldwide. Providing a full range of software applications, which are backed by exceptional customer support, the company offers solutions in areas critical to profitability and network efficiency, including revenue assurance, fraud management, mediation, network analysis, and custom application development. For more information, visit [www.equinoxis.com](http://www.equinoxis.com).

**Contact:**

David West

615-612-1200, Ext. 234

[dwest@equinoxis.com](mailto:dwest@equinoxis.com)

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