



For Immediate Release

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California Cable Company Converting to Innovative Systems Video Solution



Sonora, CA – Sierra Nevada Communications out of Sonora California is in the process of converting their legacy cable television systems over to the MG-TV Video Middleware provided by Innovative Systems. According to Network Technician Jacob Lopes, the support tools were far superior to other solutions that they looked at and chose Innovative for that reason. Lopes says they currently rely solely on customer feedback when there is an issue, but the tools from the new middleware will help them get ahead of the support game. According to Lopes, being a small company serving a mountainous region requires tools like the Innovative Systems Virtual Remote™ to fix common issues, without time consuming service calls.

Sierra Nevada takes great pride in offering bundled communications services to under-served communities in northern California. The company felt it was necessary to migrate off their analog platform to provide an improved experience for their customers and to compete with the DBS providers in their area. Lopes also said that they serve many vacation homes because of their proximity to Yosemite National Park, and that those folks expect video services comparable to what they are used to, and the Innovative solution exceeds that expectation.

About Sierra Nevada Communications

Located next to Yosemite National Park, Sierra Nevada Communications serves residents and businesses with voice, video, internet, and business services. Services are offered to many communities across Tuolumne county as well as rural and vacation homes. For more information, visit gosnc.com.

About Innovative Systems

Innovative Systems is a leading vendor of solutions for North American communications providers with over 800 deployed systems. eLation™, our OSS solution, includes integrated billing, financials, staking, and mapping. The InnoStream™ MG-TV is our one-platform approach to video solutions such as Middleware, VOD, Cloud DVR, Restart TV, Live Streaming, Conditional Access, and the new IS-5041W set-top box. The APMAX™ hardware platform provides enhanced voice and hosted business solutions. For more information, visit innovsys.com.

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