



For Immediate Release

Top 5 Telco Purchases 700th APMAX



September 30, 2013

Kingtree, SC – One of the nation's largest telecommunications cooperatives has recently helped Innovative Systems reach a significant milestone by purchasing the 700th APMAX IMS Application Server.

Farmers Telephone Cooperative (FTC), serving more than 60,000 customers in South Carolina has chosen the APMAX to provide enhanced services including Unified Messaging to their subscribers in Central South Carolina.

According to Farmer's Chief Network Officer, Jay Brown, "FTC has a long relationship with Innovative Systems having used the AP legacy platform for many years. Our decision to upgrade to the APMAX was based on our history of reliability and quality support received from Innovative." Brown adds, "We look forward to investigating new features that will be developed on the APMAX and expect a smooth transition of our AP Voice Mail over to APMAX Unified Messaging."

About FTC

Founded in 1951, Farmers Telephone Cooperative, Inc. is a local, multifaceted telecommunications company headquartered in Kingtree, S.C. Serving more than 60,000 customers within a coverage area of 3,000 square miles, FTC provides cutting-edge technology to businesses and residents of Clarendon, lower Florence, Lee, Sumter and Williamsburg counties. [Visit their website.](#)

About Innovative Systems

Innovative Systems offers the APMAX IMS Application Server, the only platform in the industry that delivers enhanced voice services and IPTV video solutions, as well as eLation, a fully integrated OSS solution which includes billing, financials, and staking and mapping applications. With over 1,200 systems in service throughout North America, Innovative Systems is one of the leading suppliers of telecommunications hardware and software for the Independent Telco Market. For more information, please contact the Innovative Systems Corporate Office at 605-995-6120 or visit: www.innovsys.com