



NISC Enterprise Solutions Selected by Poka Lambro Telephone Cooperative, Inc.

Mandan, N.D., January 13, 2011 — National Information Solutions Cooperative® (NISC®), a leading provider of information technology products and services, announced Texas-based Poka Lambro Telephone Cooperative, Inc. has selected NISC's iVUE® solution to meet their information technology needs.

Poka Lambro Telephone Cooperative, managed by David McEndree, has five offices in west Texas, with the main office north of Tahoka. Poka Lambro Telephone Cooperative and its subsidiaries specialize in providing local telephone service, long distance service, high speed internet service, security systems and digital fiber optic technology for over 4,000 subscribers.

Tammy Pounds, Commercial Manager, stated, "We want to transform our customer service representatives into salespeople by being able to concentrate on selling and customer service, NISC's new marketing features are designed to do just that."

"We hope to improve efficiencies in the accounting and record keeping area. I think iVUE will streamline our accounting department, and we're very excited with the capabilities the new Document Vault™ software will provide," explained Brenda Allen, Poka Lambro's Controller. "We were also very impressed with all of NISC employees that we came in contact with at their Member Information Conference last fall in St. Louis. This gave a high level of confidence in selecting NISC as a partner and in making this switch to NISC."

For more information, please contact Kevin Anderson, NISC National Telecom Sales Manager, via e-mail at kevin.anderson@nisc.coop or by phone at 1.866.999.6472 extension 6675 or Tim Emmerich, NISC Telecom Sales Manager, via e-mail at tim.emmerich@nisc.coop or by phone at 1.866.999.6472 extension 6790.

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About Poka Lambro Telephone Cooperative, Inc.

Poka Lambro Telephone Cooperative, Inc. is one of the southwest's leading telecommunications companies. Poka Lambro Telephone Cooperative and its subsidiaries specialize in providing quality regulated and deregulated local telephone service, competitive long distance service, high speed internet service, security services and digital fiber optic technology. Additional information about Poka Lambro Telephone Cooperative can be found at www.poka.com.

About NISC

National Information Solutions Cooperative (NISC) is an information technology company that develops, implements and supports software and hardware solutions for our Members/Customers. We deliver advanced solutions, services and support to more than 550 independent telephone companies, electric cooperatives and other public power entities in 47 states, one U.S. territory and Canada. NISC is an industry leader providing information technology solutions for consumer and subscriber billing, accounting, engineering and operations, e-solutions, automated mailroom services, bill printing, third-party integration as well and many other IT solutions.

NISC has facilities in Lake Saint Louis, Mo., Mandan, N.D. and Shawano, Wis. and employs more than 830 professionals between the three locations. Additional information about NISC can be found at www.nisc.coop.

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