



FULLSCREEN TO LAUNCH SVOD SERVICE ON APRIL 26

Content Meets Community Through Ad-Free Subscription Service Featuring Scripted and Unscripted Originals, Acquisitions and Exclusive Slate From Today's Leading Creators

AT&T Joins As Premier Launch Sponsor, Offering Programming and Marketing Support



Pictured above (L-R): Shane Dawson in 'Shane & Friends'; Jack Howard and Dean Dobbs in 'Jack & Dean of All Trades'; Grace Helbig as Electra Woman and Hannah Hart as Dyna Girl in 'Electra Woman & Dyna Girl'; 'My Selfie Life'; Alexis G. Hall in 'Zall Good with Alexis G. Hall'; Max Carver as Chaad Bishop and Hannah Kasulka as Meegan Bishop in 'Filthy Preppy Teen\$' – all premiering on fullscreen

Photos are courtesy of fullscreen

Link to Download High-Res Photos: [HERE](#)

WATCH LAUNCH VIDEO HERE: www.fullscreen.com

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LOS ANGELES, Calif.—March 30, 2016—Global media company Fullscreen announced plans today to launch an ad-free SVOD service, the world's first video membership experience programmed for the social-first generation.

Debuting internationally on April 26, the eponymous service **fullscreen** will be anchored by a robust programming slate featuring a diverse library comprised of feature films, scripted and unscripted acquisitions and originals, as well as exclusive content from today's top creators and social influencers. Built for audiences expecting immersive and engaging entertainment, from gossipers and geeks to rebels and revolutionaries, **fullscreen** will feature fresh content daily, including playlists from their favorite creators, search by mood, social media content creation tools and more.

"This is for an audience that we know and love—a generation of young people that grew up with online video and social media. The phone is their primary screen and they look up to an entirely new breed of creators and stars," said Fullscreen Founder and CEO George Stropoulos. "We've created something special for them that feels more in tune with the way they want to experience great entertainment."

Targeting Fullscreen's highly-engaged 13 to 30-year-old audience, the subscription service will feature more than 800 hours of content and will be available anytime, anywhere at www.fullscreen.com and via iPhone, iPad, select Android Phones and Chromecast for \$4.99 per month. The service will be available for global purchase at the same price point with over 90% of the original content and a large selection from the content library. Additional device support will roll out to other Internet-enabled devices later this year. **fullscreen** will offer a 30-day free trial to encourage sampling, providing subscribers with access to a variety of programming options that both challenge traditional formats and celebrate the next wave of emerging talent, in front of and behind the camera.

Fullscreen also announced that AT&T has signed on as the premier launch sponsor for the new service. AT&T will collaborate with Fullscreen to market and promote the service with special offers for AT&T's more than 100 million video, mobile and broadband customers. Also, Fullscreen and AT&T will co-produce premium content that will air both on **fullscreen** SVOD and on a Fullscreen programming block on AT&T's AUDIENCE Network, available to DIRECTV and U-verse TV subscribers.

Fullscreen is majority owned by Otter Media, a partnership between AT&T and The Chernin Group.

"**fullscreen** SVOD is an important part of our entertainment strategy for this demographic and a great fit with our mobile, video and broadband services," said John Stankey, CEO of AT&T Entertainment Group. "We're pleased to be working with a proven leader in creating content for millennials that's relevant, social and designed for viewing on mobile and other connected devices."

Peter Chernin, CEO of The Chernin Group stated: "We believe that SVOD services and OTT offerings are the future of video entertainment, and we are incredibly excited about the **fullscreen** SVOD launch. **fullscreen** SVOD will be uniquely positioned in the marketplace, with a signature personality and strong product features designed specifically for a millennial audience. We are delighted to expand our working relationship with AT&T who has been a great forward-thinking partner, and we can't wait to deliver this service to as many connected consumers as possible."

Stropoulos added, "AT&T is the ideal partner for content creators like us. They're leaders in entertainment, mobile and Internet service, and share our vision for new content models that give people the entertainment they want on their screen of choice."

Delivering authentic, relatable characters, themes and stories that range from short-form series to full-length films, a sampling of **fullscreen**'s robust original scripted lineup includes: "Electra Woman & Dyna Girl," a comedic Sid and Marty Krofft reboot starring Grace Helbig and Hannah Hart; "Filthy Preppy Teen\$," from Paul Scheer ("Party Over Here," "Fresh Off the Boat"), Abominable Pictures and Jonathan Stern ("Childrens Hospital,"

"Wet Hot American Summer: First Day of Camp"), a satire of contemporary teenage dramas; "Jack & Dean of All Trades," a workplace comedy starring and created by Jack Howard and Dean Dobbs; "Making Moves," a dance drama showcasing breathtaking moves from executive producers John

Swetnam ("Step Up All In"), Amy Kim ("Sequestered") and Jaime Burke ("Sequestered"); and Cameron Dallas and Nash Grier's iTunes-chart-topping film "The Outfield."

Unscripted series include "My Selfie Life," created and executive produced by John Farrar ("Man v. Viral") and Pete Cooksley ("Find My First Love"); and ground-breaking personality-driven programming including "Shane & Friends," "Zall Good with Alexis G. Zall" and "Kingdom Geek."

Additional original scripted and unscripted programming will be announced in upcoming weeks.

fullscreen will offer a library of throwbacks and new favorites in one place including "Dawson's Creek" (SONY PICTURES TELEVISION), "Saved by the Bell" (NBC UNIVERSAL), "Suburgatory" (WARNER BROS. TV), "Daria" (MTV) and "Happy Endings" (SONY PICTURES TELEVISION), as well as iconic films "Cruel Intentions" (SONY PICTURES) and "Can't Hardly Wait" (SONY PICTURES) and influencer films "Summer Forever" (MAKER STUDIOS & RELATIVITY DIGITAL), "Man Up" (OFF THE DOCK & SUPERGRAVITY), "Camp Takota" (ROCKSTREAM) and "Elliott Morgan: Premature" (SUPERGRAVITY).

Sampling of New Series: (Alphabetical)

Electra Woman & Dyna Girl

Cult classic. New spin. A fresh take on Sid and Marty Krofft's original 1970s TV series, Electra Woman (GRACE HELBIG) and Dyna Girl (HANNAH HART) are under-appreciated crime-fighters until a viral video gives them the chance to trade small town Ohio for the big time when a Hollywood superhero agent Dan Dixon (ANDY BUCKLEY) comes knocking. Tired of flying under the superhero radar but with a burning desire to stay true to their roots, the pair is supplied with new costumes and fake tragic backstories. Sure, this is what they dreamed of: fame, fortune, high-tech gadgets, but what heroic price must be paid for newfound stardom? When Los Angeles falls into crisis, it's up to Electra Woman and Dyna Girl to battle ethical dilemmas, growing egos, and a super-villain or two to save the day. But can they save each other first? (8 x :11)

Filthy Preppy Teen\$

From the outside, Brewster Bay Preparatory Academy seems like a serene high school for the wealthy, elite and beautiful. But, within its walls, personal politics and ruthless social climbing means all-out war.

On the front lines are twins Meegan (HANNAH KASULKA) and Chaad (MAX CARVER). After months away from school, shipwrecked, they've now returned to Senior Year and must claw their way back up to the top. Master manipulators, nothing and no one is off limits. Their teenage allies (or enemies, depending on the day) include the new Queen Bee Beatrix (MALESE JOY), secretly straight Braff (TAJH BELLOW), and high-powered lawyer Parker (DYLAN GELULA).

It's an intense, epic teen drama... but as a comedy. Created by Curtis Gwinn ("The Walking Dead," "The Leftovers"), Paul Scheer ("Party Over Here," "Fresh off the Boat"), Jonathan Stern ("Childrens Hospital," "Wet Hot American Summer: First Day of Camp") and executive produced by Keith Quinn ("The LXD," "Jackass 3.5"). (8 x :22)

Jack & Dean of All Trades

Jack (JACK HOWARD) and Dean (DEAN DOBBS) are nice normal guys who happen to spend a lot of time imagining weird stuff. Unemployed recent University graduates with a stunning lack of marketable skills, the pair turn to their great hope: a temping agency. As their esoteric and quirky

employment agent Marv (JESSICA HYNES) sets them up with a series of odd jobs, Jack and Dean try their hands as bakers, babysitters, and even morgue attendants. But, it turns out there is no job that they can do without spectacularly disastrous consequences. Unlucky in love and vocations alike, all Jack and Dean seem to have are each other and their wild imaginations. Oh, and there are absolutely going to be musical numbers. (6 x :11)

Kingdom Geek

Andre Meadows (Black Nerd Comedy) is a nerd from the 80's and 90's who knows more about superheroes than you or anyone you know. Katie Wilson is a millennial geek raised on a steady diet of Disney movies, theater references, and strong opinions. Kingdom Geek is an unhinged and geeked-out throw-down of pop culture. Knowledgeable, fired-up, and not afraid to debate each other into the floor, Andre and Katie welcome a variety of nerd-culture-loving guests as they debate and celebrate topics that range from film, TV, gaming, comics, and pretty much everything else. Twenty-six (26) episodes.

Making Moves

Aspiring dancer Ethan (PATRICK COOK) moves to Los Angeles to discover that making it in today's digital era is a whole new ballgame - just ask Bridget Barnes (MEGAN BATOON), whose online channel is devoted to the cutthroat dance scene. Schooled by his rising star cousin Sammie (RAYCHEL WEINER) and her dance crew, Ethan adapts to his new fish-out-of-water life. Capturing the highs and lows of the aspiring artist and the emotional roller coaster of young love, "Making Moves" features incredible choreography performed by dancers you won't soon forget. (8 x :11)

My Selfie Life

Everyone has a story to tell. Bold, refreshing, and brutally honest, My Selfie Life is a docu-series that takes an up-close and unfiltered look at the lives of young Americans. Shot by the subjects themselves, each episode follows a life-changing moment in the journey toward self-discovery for several extraordinary young people: ranging from the relatable to the practically unimaginable — dealing with a twin's terminal illness, beginning a gender transition as a nursing dad, choosing between love and starting a new life in America, publically losing 200 pounds via Instagram, and much more. (10 x :22)

Shane & Friends

Laugh until it hurts with a series that dives into the non-stop tea spilling, shade throwing, tears-of-laughter inducing world of Shane Dawson. Along for the ride and bringing extra sass is Shane's co-host/producer, Jessie Buttafuoco. As a team, Shane & Jess dish about pop culture, play ridiculous games and ultimately, dig deep into the lives of their celebrity guests, serving up brutally honest questions that others might not have the gusto to ask. On "Shane & Friends" everything is on the table, nothing is off limits, and everything is hilarious. Twenty-six (26) episodes.

Zall Good with Alexis G. Zall

In her video series that covers just about everything, Alexis G. Zall finds new ways to interview fascinating young people who do extraordinary things. Using her own signature brand of cheerful comedy and blunt-force honesty, Alexis gets to know her guests and audience through games, jokes, fan interactions, and anything else that might make things just a little bit weird. Covering topics and issues that she cares passionately about, Alexis takes viewers on a bold and impressive journey as she says good-bye to her teens and enters the adult world on her own. Twenty-six (26) episodes.

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About Fullscreen

Fullscreen is a global youth media company that develops online creators and produces multi-platform entertainment experiences. 600 million subscribers generate more than 5 billion video views across Fullscreen's global network each month. Fullscreen's network includes 75,000 creators, including Grace Helbig, The Fine Bros., filmmaker Devin SuperTramp, Andrea Russett and Jack and Jack. Visit www.Fullscreen.com.

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